

MERCAUX

Sales Assist & Omnichannel

Empower Sales Associates and Increase In-Store and Online Sales

Results & Effects



Improve Sales Associates productivity by 20%

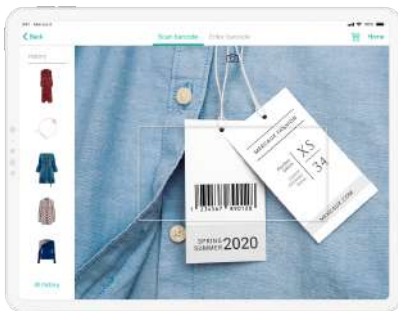


Increase in-store Units Per Transaction and Conversion



Transfer customers seamlessly between online and offline

Functionalities

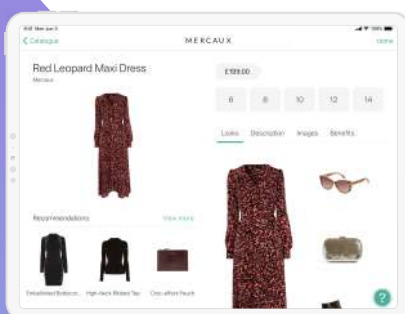
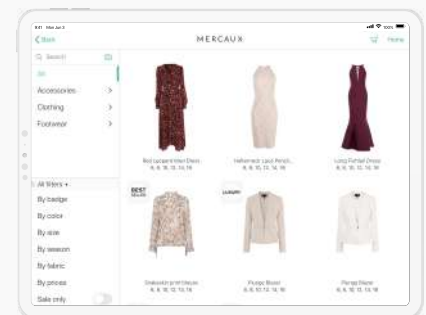


Scan Barcodes

Scan a barcode to instantly reveal powerful selling content (see below) and company-wide availability.

Endless Aisle Catalogue

View the full range of products you sell in-store, as well as endless aisle of other products sold online and in other stores. Powerful search lets you filter by size, colour, other attributes or a combination of the above.

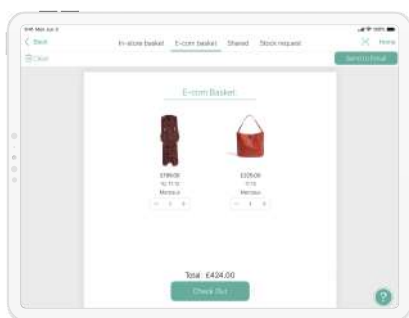
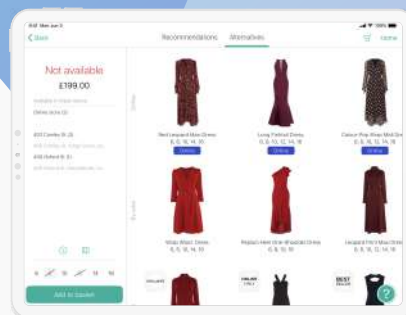


Powerful Selling Content and Recommendations

View key selling points of each product including styling recommendations, reviews and inspiring videos. Easy access to product details, including size guidelines, care and fabric instructions that match online.

Product Not Available In-Store?

View alternative products from the in-store collection when a product is out of stock, or if a customer wants that specific product, order it online or in another store.

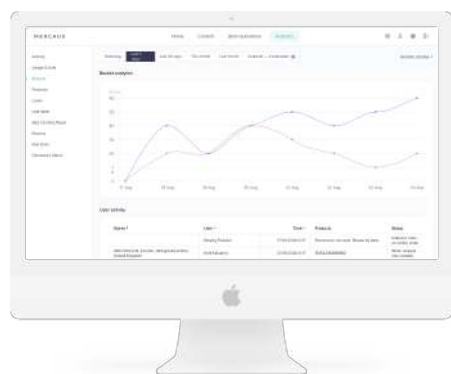
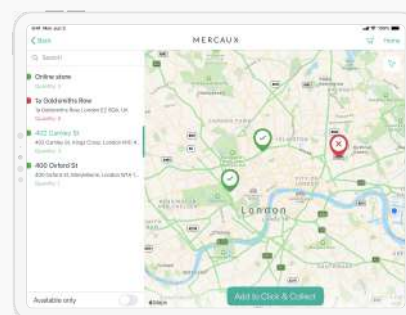


Bring In-Store Basket Online

Email (or send via text) personalised looks and baskets directly to a customer's inbox so they can view and purchase online at a later date. Give Sales Associates commission for generating online sales.

Lost Sales Recapture

Access to full product catalogue across the entire estate with real time inventory in-store, across other stores and online vastly reduces the rate of lost sales.



80,000+ In-Store Online Orders

were captured by using Mercaux in 2019

If you'd like to schedule a demo,
please click on the below button:

[Demo Request](#)